

LOGO

A

- 2 colour with tone in midrib
- Use for large and medium sizes

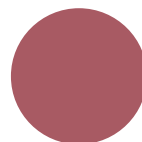


A

COLOURS



SPOT: PMS 5487 U  
CMYK: C61 M41 Y45 K10



SPOT: PMS 194 U  
CMYK: C30 M74 Y50 K10

LOGO VARIANTS

B

- 2 colour without tone in midrib
- Use for watermark and small sizes



B



C

C

- Black and white

FONTS

Body copy:  
Helvetica Neue Light. 80% black

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

Headers:  
Helvetica Neue Medium. 80% black

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

Headers:  
Helvetica Neue Bold. 80% black

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz